



ASHLEY HEINS

Aurora, IL
ashleytaylor57@gmail.com
708.209.8159

EDUCATION

Northern Illinois University
Bachelor of Fine Arts,
Visual Communications
May 2018
Certificate,
Interactive Marketing
May 2018

SKILLS

Adobe Creative Suite
Web Design
Logo/Brand Design
Photography/Videography
Social Media Management
Website Management
Marketing/Sales

REFERENCES

Available upon request

EXPERIENCE

Graphic Designer, April 2018 - Present

Rivalus
Aurora, IL

I am the graphic designer for Rivalus, a sports nutrition company. I create flyers, posters, web ads, catalogues and protein bottle labels as well as designing posts for and monitoring the company's Instagram account. I also am responsible for maintaining an organized schedule of "e-blast" newsletters, social posts, web sales, and upcoming holidays/events to promote new sales and new product creation.

Graphic Artist, December 2017 - May 2018

Armor Techs
DeKalb, IL

Member of the digital marketing team, creating visual communication pieces for clients. Print work included business cards, flyers, post cards, menus, posters, and handouts. Web work included full website layout designs, edited photography of products, edited videos and small animations with the help of the programming team.

Graphic Designer, February 2014 - January 2018

First- and Second- Year Experience
Northern Illinois University, DeKalb, IL

Worked as a member of the marketing team to design marketing strategies and create supplemental visual pieces. Print work included flyers, posters, handouts, catalogues, mail pieces, and text books. Web work included social media posts, online interactive newsletters and text books, and annual reports.

INVOLVEMENT

Delta Zeta Sorority
Northern Illinois University, DeKalb, IL.
House Manager, 2016-2017

Luminary Online Journal
Northern Illinois University, DeKalb, IL.
Head Photographer, 2015-2016

HONORS

Dean's List
Northern Illinois University, 2014-2016

University Excellence Award
Northern Illinois University, 2015-2016